

RQ 2026 CONFERENCE

October 4-6, 2026

SPONSOR & EXHIBITOR PROSPECTUS



www.reinventingquality.org

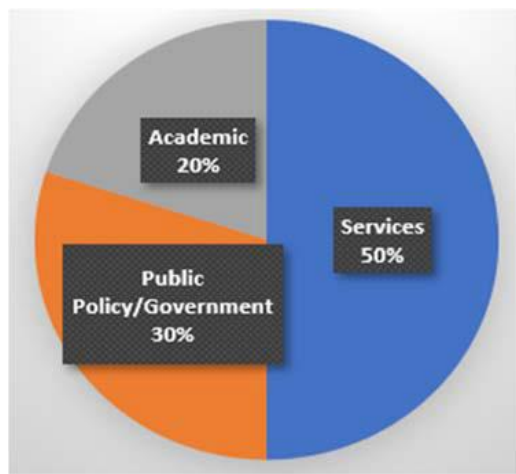
Renaissance Baltimore Harborplace Hotel
Baltimore, MD

About Reinventing Quality

The Reinventing Quality (RQ) is a biennial conference started in 1991 and is now planned collaboratively by the following organizations:

- American Association on Intellectual and Developmental Disabilities (AAIDD)
- American Network of Community Options and Resources (ANCOR)
- Human Services Research Institute (HSRI)
- National Association of State Directors of Developmental Disabilities Services (NASDDDS)
- National Leadership Consortium on Developmental Disabilities
- Research and Training Center on Community Living at the University of Minnesota
- TASH
- The Council on Quality and Leadership (CQL)

Who attends



The Reinventing Quality Conference brings together about **500** attendees dedicated to advancing person-centered community services, sharing innovations, best practices, and system-level strategies that improve supports for people with disabilities. As a Sponsor or Exhibitor, you can promote your services to this forward-thinking audience, reaching service providers, policymakers, families, self-advocates, direct support professionals, researchers, government staff, administrators, and consultants.

Conference Sponsors and Exhibitors

Typically include organizations offering services such as case management, financial planning, legal support, pharmacy, property management, and telehealth; providers of adaptive and assistive equipment, technologies, software, and publishing resources; and representatives from health and education, including health and mental health care, higher education, professional development, and disability-related training and materials.

Location

The Reinventing Quality Conference is planned as an in-person conference.

All conference activities and exhibits will take place at the **Renaissance Baltimore Harborplace Hotel** in Baltimore, MD

Lodging

We encourage all exhibitors and sponsors to stay at our host hotel. We will provide lodging information directly to exhibitors and sponsors.

We **DO NOT USE** third party vendors to arrange for hotel rooms. All room reservations should be made by phone or online using the direct link we will provide.

Sponsoring

Conference Sponsorships	Copper \$3,500	Bronze \$5,000	Silver \$10,000	Gold \$15,000	Platinum \$25,000
Standard Exhibit booth (one 6-foot table-top booth)	✓	✓	✓	✓	✓
Sponsor logo with hyperlink to website	✓	✓	✓	✓	✓
Sponsor acknowledgement in welcome remarks, program, and event slides	✓	✓	✓	✓	✓
Bag Insert (includes one item in attendees' bags)	✓	✓	✓	✓	✓
Complimentary conference registrations	2	3	5	6	8
Complimentary "ad" in the printed conference program book	n/a	1/4 page	1/2 page	Full Page	Full Page Back cover program
Social media promo (post provided by sponsor to be posted one time on AAIDD social media)			✓	✓	✓
Exclusive email to registrants (provided by sponsor and sent by us to attendees once, either pre- or post conference)				✓	✓
Sponsor showcase: 30-minute featured presentation during exclusive exhibit time, with light refreshments served				✓	✓

Other Sponsorships	Cost	Opportunities Available
Prominent signage at your sponsored event, and acknowledged in the program		
Coffee/Snack Break	\$3,000	3
Professional headshots for attendees	\$ 6,000	1

Custom Visibility

Interested in sponsoring a specific event or getting particular visibility? Contact us to craft a sponsorship that meets your needs. Contact Maria at maria@aaidd.org

Secure your sponsorship now!

Exhibiting

Exhibit Hall Location

The exhibit space is in an area where all attendees will congregate for substantial periods at least 3 times each day of the conference.

The exhibit area will be adjacent to or host
Plenary Ballroom

Continental breakfast

Coffee break

Receptions

Exhibit space is not locked overnight.

Exhibitor Logistics

Exhibitor Move IN

Sunday, October 4

1:00-5:30 pm

Exhibitor Move OUT

Tuesday, October 6

11:00am-2:00pm

Exhibit Hours

Monday, October 5

7:30am-6:00pm

Tuesday, October 6

7:30-11:00am

Electricity/AV/Internet

Exhibitors may secure dedicated electricity, internet, and AV equipment at their own additional cost. Contact information for our AV and decorator companies will be provided by email at least 30 days before the conference dates.

Shipping

All exhibit materials should be shipped to the hotel at exhibitor's own expense. Detailed information on shipping will be sent via e-mail at least 30 days before the conference dates.

Exhibiting Fees and Benefits

Rates

For profit: **\$850** / Nonprofit: **\$650** per exhibit

Benefits

Each exhibit consists of:

- One 6-ft table and two chairs
- Two complimentary conference registrations
- Placement of company name with hyperlink to its website on the conference web page.
- Exhibitor profile listing in the conference program
- Access to conference breakfasts and evening receptions

Deadline: Signed agreement with full payment must be received by **August 24, 2026**

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Conditions
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Secure your exhibit now!

Advertising

Advertising

The conference program is a full color, 44 page, 8-1/2 x 11-inch book provided to every attendee.

Submission Details

All materials must be approved by AAIDD and submitted electronically to maria@aaidd.org.

High resolution PDF or EPS at 100% of size, 300 dpi.

Deadline: August 24, 2026

Size	Width	Height	Rate
Full Page	7.75"	10.25"	\$650
Half Page	7.5"	4.75"	\$375
Quarter Page	3.5"	4.75"	\$250

Measurements are with no bleed or a full page 8.5" x 11" plus .123 bleed on all sides

Attendee Bag Inserts

Each attendee receives a conference bag. Inserts are limited to lightweight items that measure no larger than 8.5 x 11 inches, including but not limited to, flyers, brochures, pens, or postcards.

Submission Details

All materials must be approved by AAIDD.

Submit sample for approval to maria@aaidd.org

Items must arrive at the hotel by the deadline or they will not be inserted into bags.

Deadline: September 25, 2026

Item	Rate
One 8.5 x 11-inch single page item	\$1,000
Small items such as USB drives, pens, etc.	\$1,200
Heavier or multi-page items	Contact us

You must provide bag insert items in addition to the fee

Reserve your advertising now!

Summary of Terms and Conditions

AAIDD, on behalf of the partner organizations, reserves the right to determine the acceptability of all sponsors, exhibitors, and promotional content (including program and bag inserts). Only those deemed likely to serve the interests of conference attendees and participating organizations will be accepted.

AAIDD reserves the right, at its sole discretion, to reject or remove any exhibitor, sponsor, or promotional content whose materials, intent, products, or services are determined to be inconsistent with the mission, goals, or objectives of the conference or its partner organizations. Acceptance of an exhibitor, sponsor, or promotional content does not constitute an endorsement by AAIDD or the partner organizations.

All exhibits are required to be operated in a way that will not detract from other exhibitors or the conference as a whole. AAIDD reserves the right to deny or reassign exhibit space at any time and for any reason, including if the content or conduct of an exhibitor is determined to be inconsistent with conference standards. If an exhibiting company or organization undergoes a change in ownership, merger, or management, the original agreement remains binding, and AAIDD reserves the right to review and deny exhibition rights based on its sole discretion.

Payment and Cancellation

The exhibit fee must accompany the signed agreement. Exhibitors may cancel this agreement by submitting written notice to AAIDD. Cancellations received on or before **August 24, 2026** will be subject to a **\$75 cancellation fee**. No refunds will be issued for cancellations received after **August 24, 2026**.